



## objective

To obtain a career in art direction that will not only allow me to demonstrate my creativity but to accelerate my experience further. I hope to find a fit within a company that will challenge me and expect long-term dedication

## education

### May 2005 Graduate, B.A. in Mass Communication Advertising Sequence

Texas State University-San Marcos  
Minor in Communication Design  
Cumulative GPA: 3.59, Cum Laude

Proficient in Adobe Photoshop, Illustrator, InDesign  
Familiar with Macromedia Dreamweaver, Flash, Quark and Corel Painter

## work experience

### Art Director, Tocquigny, Austin, Texas. Oct. 2006-April 2008

As art director, I applied knowledge in project conception, site architecture, user-interface and functionality specification, and interactive design. I gave creative and conceptual vision for multimedia through conceptual strategy, brainstorming, execution and leadership on a variety of well-known brands. I also represented and communicated Tocquigny's creative and business philosophy and methodology, and ensure an accurate creative scope, schedule and budget.

### Art Director, LatinWorks, Austin, Texas. July 2006-Oct. 2006

I was responsible for the overall graphic look and execution of advertising materials, and managed the process from conception to completion for all types of media. I managed creative products, by following it through the prepress process, assisting with proofing, and developing creative approaches and treatments. Also, I incorporated constructive criticism from the Creative Director and clients into the final products.

### Art Director, Ivox Media, Houston, Texas. June 2005-July 2006

As the only Art Director, I individually planned, conceptualized and executed all projects for clients and Ivox Media including corporate identity, collateral materials, marketing materials and nontraditional materials. I was responsible for scheduling and meeting with clients to discuss and prepare design needs and expectations. Also, I constantly demonstrated time management skills by working on multiple projects and meeting all required deadlines.

## awards and achievements

Promoted to Manager within the first year of at Tocquigny  
AAF National Student ADDY, 06'-Gold, Best in Show  
Creative Summit, 06'-Gene Hoffman Special Award  
Art Directors Club of Houston, 06'-Bronze Award  
Creative Summit Awards of Excellence, 05'  
Art Directors Club of Houston, 05'-Judges Choice, Silver, Bronze  
Dallas Society of Visual Communications, 04'-Award Recipient  
Creative Summit, 04'-Ralph Award, Awards of Excellence, Awards of Excellence

## references

Curt Crawford  
Tocquigny Creative Director  
curtcrawford@mac.com

Brian Row  
Texas State Professor  
br01@txstate.edu

Carter Pagel  
Co-worker at LatinWorks  
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## interests

Include drawing, painting, reading, learning and trying new things, working out and outdoor activities such as volleyball, tubing, hiking, and boating.